

# Webinar on Start-ups and Entrepreneurship



**GRIET**  
IEEE STUDENT BRANCH



GRIET/6C/G/18-19

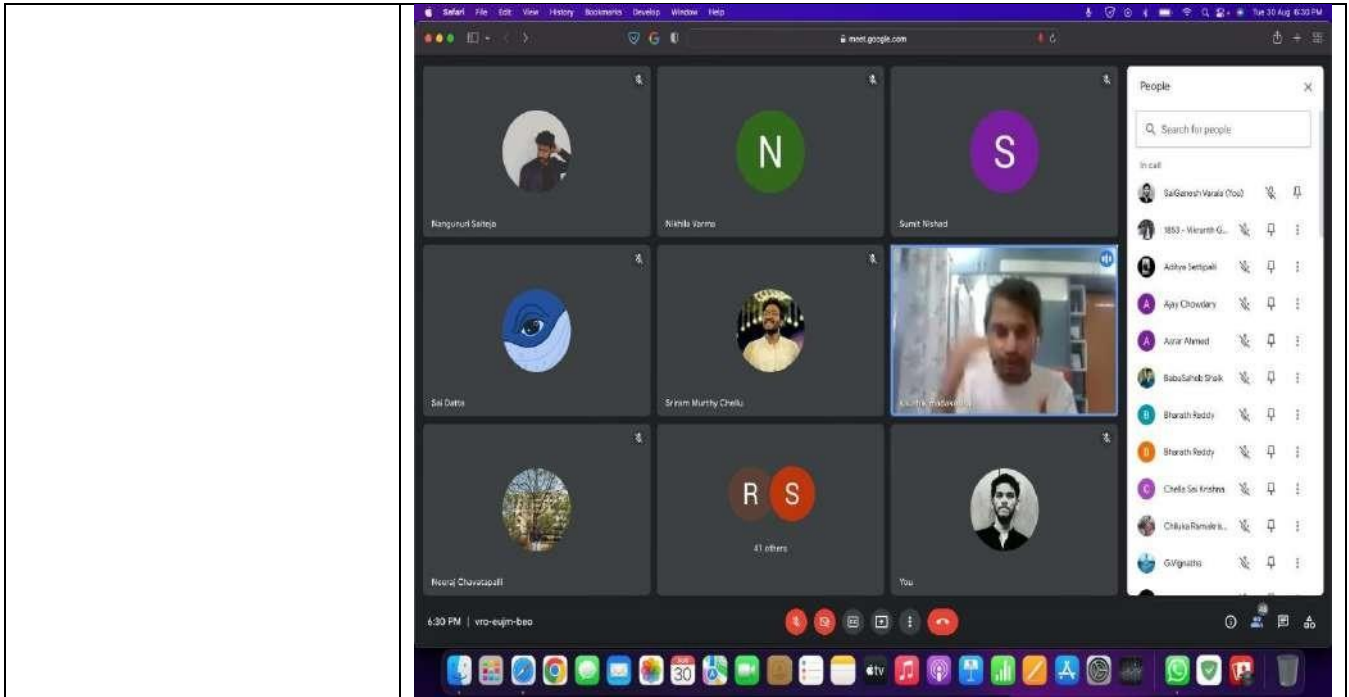
## EVENT SUMMARY REPORT

<b>Griet/Other institutes/Organization Address:</b>	<b>GRIET</b>				
<b>Department</b>			<b>Professional Body</b>	<b>Institutional Body</b>	
			<b>IEEE-PES SB Chapter</b>	<b>IEEE GRIET SB</b>	
<b>Nature of the Event</b> (Workshop / Seminar / Guest Lecture / Tech Talk/ FDP/GD/ Training Program / Quiz / Presentation/Conference/ Industry Visit/Any Co & Extra curricular Activities)	<b>Webinar</b>				
<b>Title / Theme of the Event</b>	<b>Webinar on Start-ups and Entrepreneurship</b>				
<b>Details of the Coordinator&amp; Designation</b>	Mr. V Vijaya Rama Raju Associate Professor (Department of EEE) & Associate Dean IQAC IEEE GRIET PES Chapter advisor				
<b>Event Dates/Days</b>	From	To	No. of Days		
	30 <sup>th</sup> August, 2022	30 <sup>th</sup> August, 2022	1		
<b>Details of the Speaker / Guest</b> Organization Address:	<b>Dr. M K Kaushik</b> <b>Innovation director, CBIT</b>				
<b>Participants</b> (Teaching Faculty / Non-Teaching Faculty / Students)	No. of Faculty	No. of UG students	No. of PG Students	No. of outside participants	Total Participants
	1	47	0	0	48

<b>Faculty Names &amp; Designation</b>	1. Mr. V Vijaya Rama Raju Associate Professor, dept. of EEE
<b>Summary of the Event</b>	<p>IEEE GRIET SB- PES chapter conducted a webinar on Start-ups and Entrepreneurship in the Google meet platform with about 50 attendees. The objective of this webinar was to enlighten students about the need for innovation and the advantages that come along with it. The event was conducted in collaboration with WissionTalks. The speaker of this session was Dr. M K Kaushik. He displayed his passion for entrepreneurship and carried out the session enthusiastically, making it very interactive. The main focus of the event was innovation, which births start-ups. The speaker started off with what innovation means and how it is seen everywhere around us and how important it is in our daily life. Not only the users, but the country also benefits off of these innovations. The speaker motivated us that it is up to us engineers to put our best minds to innovate. He stressed on the need for improvement of innovation and entrepreneurship in the country. With India being the second most populated country, start-ups are a means to create more employment. The speaker also pointed out where we are lacking as a nation in the domain of entrepreneurship. Why most start-up are failing and the root causes for it which require serious amendments. He summed up by defining innovation with a formula: Innovation = Ideation * Commercialization. In words, innovation requires a great idea, an achievable or realistic commercial aspect, and sustainability in the market. Finally, the event was brought to an end with a short question and answer session.</p>

<b>IRG (in rupees)</b>	
<b>Expenditure (in rupees)</b>	

<p><b>POs attained with this Event</b> (number and description)</p>	
<p><b>Photographs of the event</b> (Hard copy and Soft copy)</p>	



**Proofs:**

- 1.Certificates copies**
- 2.Profile of Speaker**
- 3.PPT/Material as applicable. etc.,**

**Profile of speaker:**

Dr. M K Kaushik brings a unique experience of managing early-stage ventures and start-ups that addresses problems of semi-urban and rural India. He has 12+ years of experience in industry, academia, research and start-up ecosystem. He has been actively involved in the start-up ecosystem since 2016, developing innovative business models to commercialize grassroots technologies, foster entrepreneurship and social enterprises. He has worked extensively in the tier-2 and tier-3 cities of Telangana and Andhra Pradesh. His core competencies are in the space of rural entrepreneurship, start-up investment, and creating an entrepreneurial ecosystem in the semi-urban and rural parts of India. He completed PhD from BITS Pilani in the Department of Electrical Engineering. He has more than 25 publications in various national and international conferences and journals. Dr. Kaushik co-founded three companies by the name of KBR Productions, IGYAN EDUTECH Pvt Ltd and Samskar Electronics Pvt Ltd which are into digital media and content creation, edutech and electronics respectively. Currently, he is working as the CEO of ACIC (Atal Community Innovation Center) CBIT R&E Foundation.

